

The two-minute art tip segment opens with several small videos on the screen from past shows plus the text "I like shiny". The title of the segment also appears which is Frixion Pens.

Hello and welcome to Cheap Joe's Art Stuff. My name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip. And today's tip comes via our good friend and employee here Erin. This is one of his employee picks. He is a pen nut. He knows all about all the coolest pens and he is the one who insisted that we pick this up, and I wholeheartedly agree. (Several pictures of the product and different styles are appearing on screen, one dissolving into the other as Julie talks.) Because this pen is very unusual and we have them in a couple of different styles. So we've got fine liners and points synergy, gel ones, and all this kind of stuff... colors, but it's a very unusual pen. It is made by Pilot.

You know I have said for years and years there's no such thing as a mistake. Well with this tool in hand, there really really is no such thing as a mistake because you can change anything that you put down with this pen. If you are experienced with watercolor, you know that if you're doing a lot of sketching with a pencil or graphite and stuff, once you lay down your watercolor, it's there. Once that watercolor dries, it's sealed the graphite into the surface and it's very, very difficult to remove, so if you're going to leave those reference lines in there, you're going to have to commit and make that work. But with this new tool, the Frixion Pens that I have here, this is a nice little set, look how cute. (Julie brings out a set of eight Frixion Pens on camera and a picture of the set appears on screen sliding on screen right to left.) These come in some really unusual colors. I'm going to be sketching with this glorious kind of smoky green

color that's adorable. (Julie removes that pen from the pack.) I want you to see this one's a little bit unusual. (There's an overhead shot of the pen that Julie is holding and describing.) It's kind of got a thick body, it's got a nice little ergonomic soft handle, but it has a silicone eraser at the end, which is why it gets its name Frixion.

So we're going to do just a little bit of sketching and laying some color here because I want you to see a couple of things. So I've got a little reference photo that I'm working from. (Julie starts to sketch on white paper. The reference photo is also on screen. It's a flower with white petals, shades of pink in the middle of the petals, and green buds on the stem of the flower.) And I'm going to lay in, and you know this isn't looking all that smoky green on camera, it doesn't matter because it's just reference line. (The line made by the pen looks more dark gray than

smoky green.) It looks much darker, but we are going to put in some line here and let you see exactly how this looks. Now granted, I'm just sketching, you can establish a much more deliberate consistent line (Julie demonstrates how you can indeed draw more consistent lines) than what I'm doing right here so we're going to just kind of lay these shapes in. We've got some cool stuff going on in here (Julie continues to sketch the flower petals) and we're not all that worried about how this is gonna gonna go exactly, we're just kind of getting some points in there for good measure. So, you're like, "Okay Jules, get the point." (Julie stops sketching and has drawn the petals of the flower.) You're all like, "Land your plane, woman."

So, I'm going to show you a couple of really cool things. Because this is Frixion, this is a gel ink that is heat sensitive and also friction sensitive so I can take with this just

little silicone eraser here at the back, I can take all of this out. (Julie demonstrates by erasing some of the lines that she just drew on the paper.) So any part of this that you didn't love it, you can just take it out. Now do you need to have this all the time? No you do not. Let me show you what I mean. Okay so here's my eraser. (Julie holds up the eraser end and then shows the other butt end which she also uses to remove lines.) Right, well I'm going to use the butt end of it just to show you what I'm talking about. We're going to just put pressure on this (Julie uses the butt end, the solid end, to remove the lines) and it'll just, pressure alone will take it off, so you can do all kinds of cool stuff that way. You can just take it, gone. Right, so now what happens, the proof is in the pudding right, so (Julie picks up a paintbrush and dips it in water) what I'm going to do, is I'm going to show you how we can use heat to remove this even after we have already set in with some

watercolor and stuff. So we're gonna (Julie picks up some yellow gold color paint from her palette and applies it to the paper. Julie is laying in the paint on the lines of the stem and one of the buds in the sketch.) Some basic shapes, and so we're going to say here (she's talking about one of the buds in the sketch where she is laying in color) well, what if I've gotten, and see I've got full coverage over that line that we've made, right, there's nothing we've missed. We're gonna come back in here and grab some color (Julie adds more of the yellow gold color to her brush and adds the color to the stem). You know, just lay our shapes in and do some cool stuff, but what we're really trying to show you is that even after we have kind of established (Julie continues putting in color to the stem of the flower and buds that are attached to the stem), this color buildup and we have our lines in here that we're not going to have to stress out and go, ugh, now I have to work around this where that

line was. There's supposed to be a highlight and I've got this big garish silly looking line now. Don't worry about that. I'm going to show you exactly how this works and how you take all of that stuff out (Julie adds more of the same color to her brush and applies it to the middle of the flower) that you don't need anymore. So we're gonna lay in some more color, (Julie picks up some burnt umber color with her brush and adds it to the middle) just do this. And we're just kind of making some shapes. Let's grab a little bit, that's a some American Journey Burnt UMBER, and yes it just ran all over the place, I don't care it's fine. So we've got some interesting stuff going on and we've got enough information laid down, we don't really need all these anymore.

(The screen slides from left to right and shows Julie holding a heat gun.) You can do this with pressure but we're going to show you how to do this with a heat gun. (There's also text on

the screen saying you can also use a hair dryer.) We're going to take these lines out, even under this already established watercolor, so watch right now we've got our little Wagner tool here (which is the heat gun). Watch how amazing this is, just with heat alone we can make this all go away (Julie applies heat to the paper with the heat gun and like magic the lines, even those covered with watercolor, disappear). Done, done and done, and all that is gone. So any part of these things that you don't want you can simply just remove and not disturb your watercolor at all. So check them out now, they're totally amazing, we have them in all kinds of shapes colors and sizes right here at Cheap Joe's and we're sure that you will enjoy.

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