The two-minute art tip segment opens with several small videos on the screen from past shows plus the text "I like shiny". The title of the segment also appears which is Joe's Prime Linen Canvas Panels.

Hello and welcome to Cheap Joe's Art Stuff. My name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip. And today's tip is actually to introduce you to an all new product available exclusively here at Cheap Joe's (the Joe's Prime Linen Canvas Panels web page appears on screen with pictures of the product and a description of the product details) and that is the Cheap Joe's Prime Really Good Linen Panel. Linen, as you may know, is a little less coarse than cotton duck which is the most common canvas surface (a close-up of the product surface is on screen). Linen is more apt for portrait work because it is so smooth (artwork by Cheap Joe's staff member and artist Leslie Snipes is on screen, which is a

group of trees painted on the canvas). You can get fine details not having to worry about bumps occurring in unfortunate places on portraits. Normally, linen only comes in either rolls (an overhead camera shot of the product which is siting on Julie's desk in front of her appears on screen) for you to stretch yourself, or stretched on stretcher bars. This is a little unusual (another picture of the product is on screen) because linen is actually stretched on a hardboard surface which makes it even more portable than linen normally is. So this could be great for plein air. So if you were doing some outdoor painting and you wanted a couple of these to throw into a bag and take with you, they're not going to take up as much space. They're not as heavy and cumbersome to deal with, easy to get on an easel when you're on the go. They're also made from high quality linen, it is acid-free and tripleprimed with an acrylic-based gesso which means it's conducive for use

with acrylic or even if you're painting with oil, and it's mounted on a hard board that is acid free (there's an overhead shot of the product on screen). It is warp-free so even when this gets moistened from the paint that you apply on there it is not going to bow up on you and cause all kinds of trouble, and the nice part about panels is you don't have to worry about canvas bounce. And what I mean is generally cotton or fabric derivatives, when they moisten under paint they sometimes will get a little bit loose (Julie points in and out simulating painting and the bounce that she's talking about), and when you're trying to paint it's bouncing back and forth when it comes into contact with the brush. It's super inconvenient.

These are available now in singles (a picture featuring the different product sizes is on screen). We have them anywhere from a size 4 by 6 up to a 16 by 20, so standard sizes, really good range in this, and they're a fantastic deal for a high quality linen substrate for painting, and we think that they're fantastic. We know you're going to be excited, we encourage you to give them a try, and we're sure that you'll enjoy.

Cheap Joe's Art Stuff desires to provide a positive customer experience to all our customers and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information available in our video content, whether you're using assistive Technologies like a screen reader a magnifier voice recognition software or captions for videos our goal is to make your use of this content an enjoyable experience. If you're having difficulty with videos provided through Cheap Joe's art stuff please feel free to call us at 800-227-2788 or email info@cheapjoes.com and we'll work with you to provide the information for audio descriptions in

these videos.