

The two-minute art tip segment opens with several small videos on the screen from past shows plus the text "I like shiny". The title of the segment also appears which is "Joe's Prime Canvas Pads."

Hello! Welcome to Cheap Joe's Art Stuff, my name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip. And today's tip is just to give you some information about an all new product that we have available right here at Cheap Joe's. This is exclusive to us, nobody else has this so you know it's good (the camera shot switches to an overhead shot of a 12 by 16 pad which is sitting on Julie's desk in front of her). This is called the Cheap Joe's Prime Really Good Canvas Pad. I have a 12 by 16, they go up even larger than this, but I like this a lot. This is very, very interesting. This is 24 sheets, cut and padded, of canvas: treated, primed, ready to go canvas. There are 24 sheets in each pad (a shot of the product web page appears on screen which features pictures of the product and a detailed description of the product) and it is seven ounce acid free, double primed canvas, and it is primed with an acrylic base gesso so it's good for either acrylic use or oil use.

It is great for working out ideas, and let me show you the surface. It's a pretty typical

(a close-up shot of the surface appears on screen as Julie brushes her hand across the paper) cotton duck surface, but the good part is, is that this is a very, very economical solution when you're kind of working on ideas. And sketches are one thing, but the the textural behavior, the overlap, just the consistency of paint can kind of change from where you had your head with your sketch and stuff like this, so this can be a really really useful tool for pushing that idea a little bit further towards the finish line before you commit to a stretch canvas surface. And this 24 sheet pad is actually less than most competitor brands of one single stretch canvas in the same size so, this is super economical and a great way to save yourself some money, save yourself some time, and save some materials. Maybe you've had this canvas that you've just been savoring for so long waiting for the perfect idea, and this can be a way to make sure that you're not tripping all over yourself and messing something up that you really really cared about. This (the same product web page that appeared earlier in the video is back on screen which features pictures of the product and a detailed description) is a really unique option and a great value, so check them out here only at Cheap Joe's, The Cheap Joe's Prime Really Good Canvas Pads, and available in a variety of sizes and we are sure that you will enjoy.

Cheap Joe's Art Stuff desires to provide a positive customer experience to all our customers and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information available in our video content, whether you're using assistive technologies like a screen reader, a magnifier, voice recognition software, or captions for videos, our goal is to make your use of this content an enjoyable experience. If you're having difficulty with videos provided through Cheap Joe's Art Stuff please feel free to call us at 800-227-2788 or email [info@cheapjoes.com](mailto:info@cheapjoes.com) and we'll work with you to provide the information for audio descriptions in these videos.