

The Two-Minute Art Tip segment opens with several small videos on the screen from past shows plus the text I like shiny. The title of the segment also appears which is Cheap Joe's Legendary Kolinsky Sable Quill number 12.

Hello and welcome to Cheap Joe's Art Stuff, my name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip and today's tip is, I'm about to show you something that is so, just, beautiful and wonderful you're gonna, you're gonna write me letters. I'm going to tell you, it's just going to be a thing (the product webpage appears on screen). This is the Cheap Joe's Legend Kolinsky Sable Quill size 12. We have had this in the past and it is available again for a limited time only. As you may or may not know, Kolinsky sable is a little tough to come by. If you want one, (pictures of the brush appear on screen) I would suggest that you go ahead and do that because they're not going to be around forever.

Okay, so I thought you'd want to see this Legend Sable quill in action (the view switches to an overhead shot of Julie with her palette on the table along with a partially painted flower on canvas which

she is going to use to demo the Kolinsky brush). We're going to play with some color (Julie adds color to her brush). As you'll see this really large belly allows you to pick up tons of color (there's an overhead close-up shot of the brush in action as Julie adds color to the canvas). Now granted, the color I'm using right here is pretty subtle, but as you can see I'm not having to go back to the palette and recharge often. I can put a ton of color in here and explore and push shapes just as they are (Julie continues to paint and demo with the brush showing the brush qualities). We can get large curvilinear forms by just a little bit of pressure like this, and we can also get very sharp edges because we have a nice uniform point that comes back as a very natural snap and good behavior so that we can predictably make decisions with this brush over and over again.

(Julie reaches back into her palette for more color.) Just grab a little bit. Okay, we're here and we can edit and add and blend and push colors (Julie is demonstrating those techniques on the paper with the brush) around this surface very easily with this brush and it's going to do fantastic wonderful things. (Julie adds

more color from her palette.) A little bit of color, so you can have broad strokes, you can have detail little fine things happening and you're not having to spend a whole lot of time thinking about changing brushes and doing all those kinds of elaborate things (Julie demos these techniques with the brush). You can just kind of play and enjoy yourself because this one, this brush is so versatile and friendly and does all kinds of fun things. So make sure to check one out today.

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