

The two-minute art tip segment opens with several small videos on the screen from past shows plus the text "I like shiny". The title of the segment also appears which is "Viviva Colorsheets Watercolor Sets."

Hello and welcome to Cheap Joe's Art Stuff. My name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip. And today's tip is about a new product that we've picked up. This is called the Viviva Color Sheets (several different pictures of the product appear on screen), and the thing that's unique about them is it is a highly highly concentrated watercolor that is actually applied to these paper sheets. So it comes with 16 colors and we have the color arrangement here to show you. (Julie flips through the book and the 16 colors appear on screen. Those colors are Crimson, Deep Pink, Vermillion, Dusk Orange, Chrome Yellow, Yellow Ochre, Burnt Umber, Burnt Sienna, Light Green, Sap Green, Viridian, Peacock Blue, Persian Blue, Violet, Magenta, and Slate Black.) There's two colors per sheet (Julie is flipping through the different sheets) and they are really really concentrated pigment dried onto these little sheets so you can flip through it, it's like a little flip book. And then it

has these slip sheets so that even if it's wet after you've been using it, (Julie shows the slip sheets) you can close the book up. I mean they're not advising that you close it up and store it if it's wet, to kind of give it a few minutes to dry, but a really really nice assortment of colors in here and there's actually like a little teeny plastic kind of heavy sheet that you can use for mixing color and stuff like that.

So I wanted to show you because they're really unusual and they don't actually, the colors don't actually look like what they look like here because they're so highly concentrated, so that's why they have the little color swatches down here which are more representative of how they actually work. So I have a little (Julie has a brush in hand and is dipping it in water) brush here I was going to show you. So we'll go with something like Gold Ochre, that's a color that you're more familiar with. You can see how concentrated this is. (Julie brushes into the Gold Ochre and paints the color on the paper.) There's a lot of color that comes out of just that little little teeny application and stuff. And then grab some Burnt Sienna (Julie brushes into the Burnt Sienna and shows that concentrated

color on the paper.) Just a little teeny bit, you know, so a ton of color that comes out. Let's see, even the Peacock Blue looks a whole lot more like a violet (Julie brushes into the Peacock Blue color sheet and brushes that color on paper) in concentration here, but that's not actually how it behaves. So does take a little bit of getting used to, but it's kind of like a really really fascinating format (Julie dips her brush in water) and they're kind of like a miniature pan but even more highly concentrated.

So you can take this little teeny thing, slip it in your pocket maybe when you're going on vacation, because all of us are going to get out and go do some stuff now. I have like a portable multimedia sketchbook, you could actually just (Julie has the sketchbook in hand and slips the color sheets inside) put it inside your sketchbook. You have a water cup and a Pseudo Sable Travel Set (Julie places the water cup and the Pseudo Sable Travel Set on top of her sketchbook). Boom! Plein air vacation style watercolor arrangement set to go. So check out the Viviva Color Sheets. They are fascinating, they are powerful, and now available right here at Cheap Joe's, and we hope that you enjoy.

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