

The two-minute art tip segment opens with several small videos on the screen from past shows plus the text "I like shiny" The title of the segment also appears which is "Take a Tour in a Sidecar."

Hello and welcome to Cheap Art Stuff. My name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip. And today's tip is to basically introduce you to a brand new product that we have here exclusively at Cheap Joe's. (Pictures of the product appear on screen.) This one is called the American Journey Sidecar Porcelain Palette. If you've watched the videos that I do, you notice pretty consistently that I'm a crazy porcelain palette nut. I love them and I have several, but you know there's some inherent, sometimes drawbacks with porcelain palettes that can kind of be a little bit of a pain. Some of them tend to bead color so when you're mixing washes and stuff like that, they don't stay in that puddle format, they just kind of glom together and then it changes the color so it's harder to tell what you're really dealing with. And then the other thing is that they generally run two ways. They run too tiny (Julie shows a very small seven well porcelain pallet in her hand and places it on the table) like this, or they run really really really big (Julie places a large American Journey Cavalcade porcelain pallet

on the table), and as much as I love this much real estate for all your colors and mixing and stuff like that, this is a standard size desk, you can see that this is kind of cumbersome and when you have even a 12 by 16 block on here, this is gonna be a lot.

So what we came up with is the American Journey Sidecar Palette. (Julie removes the large pallet from the desk and brings out the American Journey Sidecar Palette.) I'll show you why this is cool and what this is, kind of like a half size. It's longer and skinnier, comes with that cool lid, and it has 10 closed wells for your colors, and then three really really large mixing areas. So this is going to allow you to have plenty of real estate in order to lay out color and make decisions and stuff like that, and then still have plenty of room for your paper and your blotter and all that kind of stuff available to you. And not be so cumbersome that you can't move it around easily because some of the the larger porcelain pallets are really kind of more of a studio thing, they're not all that mobile as I can attest when they get big and heavy. They're kind of tough to haul around.

So if you've been looking at a porcelain palette and you're looking for the best of all of the different features (the product

webpage appears on screen) and none of the drawbacks, take a look at the new American Journey Sidecar Porcelain Palette available now at Cheap Joe's. Only here and just for you. So we hope that you enjoy.

Cheap Joe's Art Stuff desires to provide a positive customer experience to all our customers and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information available in our video content whether you're using assistive technologies like a screen reader, a magnifier, voice recognition software, or captions for videos, our goal is to make your use of this content an enjoyable experience. If you're having difficulty with videos provided through Cheap Joe's Art Stuff please feel free to call us at 800-227-2788 or email info@cheapjoes.com and we'll work with you to provide the information for audio descriptions in these videos.