

The Two-Minute Art Tip segment opens with several small videos on the screen from past shows, plus the text "I like shiny". The title of the segment also appears which is "Joe Miller's Perfect Show Archival Acetate Envelopes".

Hello and welcome to Cheap Joe's Art Stuff. My name is Julie and I'm here to impart some knowledge to you today via a Two-Minute Art Tip. And today we're going to talk about something that doesn't sound very exciting but I can guarantee you that it actually is very exciting, and these are Cheap Joe's own Perfect Show Acetate Envelopes. (The acetate envelopes webpage from Cheap Joe's website appears on screen with details and a picture of the product.) Yes, envelopes. I know you're going, "Really, I got a cup of coffee and sat down to watch this?", but yes! I will tell you that having great artwork is one thing, but when you're trying to market to a customer and trying to get active and sell, how you present your artwork as just as important as the artwork itself. And I know that that sounds terrible and people don't want to hear that but it is the truth, and so packaging presentation and the way that the delivery of that art object to a customer is very, very important. So whether it's just trying to keep a piece safe and intact and not getting stained even in transit to a

client, or if you are taking part in a face-to-face show where people are flipping through your pieces and stuff like this, I can't say enough about the Cheap Joe's Perfect Show Acetate Envelopes.

These are archival acetate. They are 40 microns thick so they're a nice weight. (Julie picks up an envelope and shows it on camera.) They're not like like chintzy and like super, super clingy and stuff like this. They have a resealable (Julie shows the resealable strip) adhesive strip on them that allows you to close them, and they range anywhere from like a 5x7 like this (Julie shows a 5x7 size envelope) all the way up to a 32x40. So you could actually frame a, you know, enclose a full watercolor sheet if you needed to in one of these. All of these seal on the short end except for the 32x40. Those, because it's just hard to get them in there, they actually seal on the long side on the big big ones. These end up being just a few cents in a pack.

They come in packs of 10 when you order them, and they are a fantastic deal, and I'm going to show you how easy this is. (Julie holds up an 8x10 which has her own artwork enclosed.) Now I have some of these 8x10's that I have of my own work, and I actually put a mat around them and then close them in the acetate envelopes, put a little bit of

branding on them. I'm going to show you how easy this is with the the 5x7. (Julie picks up an empty 5x7 envelope.) With this one, I actually sell a good many of these hand painted note cards (an overhead camera shot shows the note cards on the screen) of my own work, right. But this together gets a little bit, you know, doesn't look quite as nice, so I actually put a backer sheet in there (Julie has a backer sheet in hand and puts it inside the envelope for support) to kind of keep it from moving around and being floppy. So I actually have these cut and then I slip them in there like that and then I put my envelope in there and I also (Julie puts the dark blue envelope inside the 5x7 sleeve), granted, it's got a cute little contrasting color to keep it interesting, so I'll slide that in there like so, and then I'll put my card in there on the top. (Julie adds her card on top of the white backer sheet.) And then what we're going to do is we're going to pull the (Julie removes the adhesive strip and closes the 5x7 envelope) little adhesive strip off and we're going to close it up. Now for the absolute best part. Got a little bit of branding here. (Julie reaches over and brings out a small sticker which has her company logo on it which she peels off and adds to the envelope.) Got our own little sticker with information just to finish everything off, make everything look nice and done,

ready to go to a show.

So check them out now. (The Perfect Show envelopes webpage is on screen with all the details about the product.) They are an absolutely wonderful deal, and if you're getting ready to go out and start selling your work, these are a must-have. They need to be in your library of things that you're incorporating into your work. So Cheap Joe's Perfect Show Acetate Envelopes available right here, and we hope that you enjoy.

Cheap Joe's Art Stuff desires to provide a positive customer experience to all our customers and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information available in our video content, whether you're using assistive technologies like a screen reader, a magnifier, voice recognition software, or captions for videos, our goal is to make your use of this content an enjoyable experience. If you're having difficulty with videos provided through Cheap Joe's Art Stuff please feel free to call us at 800- 227-2788 or email info@cheapjoes.com and we'll work with you to provide the information for audio descriptions in these videos.